# REQUEST FOR PROPOSALS

Public Notice is hereby given that the Pueblo Urban Renewal Authority (the "Authority") is seeking proposals from qualified firms to provide website redevelopment, hosting, maintenance, and ADA accessibility compliance services for the Authority's public website. Services include an assessment of the existing website; design and development of a modern, mobile-responsive website on a widely supported content management system that Authority staff can update without specialized programming knowledge; accessibility review, remediation, and testing to meet Web Content Accessibility Guidelines (WCAG) 2.1 Level AA standards, at a minimum; content migration; staff training; hosting, security updates, backups, and ongoing maintenance and support; and monthly check-in meetings with Authority staff. The Authority shall retain exclusive ownership and control of all website assets, content, domain registrations, hosting accounts, and administrative credentials. Proposals must (1) include the firm's legal name, address, primary contact, years in business, and business structure, (2) identify key personnel and their roles and qualifications, (3) describe at least three (3) similar projects completed, including governmental or public-sector website and accessibility compliance experience, (4) describe the proposed platform, accessibility approach, project management methodology, and hosting and maintenance approach, and identify any proprietary limitations or vendor dependencies, (5) contain a proposed schedule with key milestones and an estimated completion date, and (6) provide detailed pricing for each service, including any optional services. Proposals will be evaluated on government or municipal experience, website design and functionality, ADA accessibility and WCAG expertise, project approach and schedule, and cost. Information can be found on puebloura.org. Proposals must be submitted electronically in PDF format to, Shawn Carlson, Special Programs Manager, Pueblo Urban Renewal Authority, 115 E. Riverwalk, Suite 410, Pueblo, Colorado 81003, telephone (719) 542-2577, email scarlson@puebloura.org. Responsive proposals must be submitted on or before 5:00 p.m., Mountain Time, November 30, 2026. The Authority reserves the right to (a) reject any and all proposals in whole or in part; (b) waive any and all irregularities in proposals; and (c) commence negotiations with any or all parties who have or may submit proposals before the expiration of the time for submission of proposals.

First Publication: November 1, 2026

Second Publication: November 8, 2026

REQUEST FOR PROPOSALS · WEBSITE SERVICES

# Website Redevelopment, Hosting & ADA Accessibility

A new, accessible public website for the Pueblo Urban Renewal Authority

## WCAG 2.1 AA

Minimum accessibility standard

Proposals due

**Nov. 30, 2026 · 5:00 PM MT**

## THE OPPORTUNITY

The Pueblo Urban Renewal Authority is seeking qualified firms to redevelop, host and maintain its public website and keep it compliant with ADA accessibility standards.

## SERVICES INCLUDE

### ASSESSMENT & REDESIGN

Assessment of the existing site; a modern, mobile-responsive design

### EASY-TO-UPDATE CMS

A widely supported content management system staff can update without specialized programming knowledge

### ADA ACCESSIBILITY

Review, remediation and testing to meet WCAG 2.1 Level AA, at a minimum

### MIGRATION & TRAINING

Content migration and staff training

### HOSTING & ONGOING SUPPORT

Hosting, security updates, backups, ongoing maintenance and support, and monthly check-in meetings with PURA staff

### PURA KEEPS OWNERSHIP

PURA retains exclusive ownership and control of all website assets, content, domains, hosting accounts and admin credentials.

### HOW TO SUBMIT

Email one PDF to **scarlson@puebloura.org** by **5:00 PM MT, Monday, Nov. 30, 2026**.
Requirements are on page 2.

## WHAT TO SUBMIT

1. **Firm information**: legal name, address, primary contact, years in business and business structure
2. **Key personnel**, with their roles and qualifications
3. **At least three similar projects**, including governmental or public-sector website and accessibility work
4. **Proposed approach**: platform, accessibility approach, project management, hosting and maintenance, and any proprietary limitations or vendor dependencies
5. **Proposed schedule** with key milestones and an estimated completion date
6. **Detailed pricing** for each service, including any optional services

## HOW PROPOSALS ARE EVALUATED

- Government or municipal experience
- Website design and functionality
- ADA accessibility and WCAG expertise
- Project approach and schedule
- Cost

More information is available at puebloura.org.

## SUBMIT & ASK QUESTIONS

**Shawn Carlson**, Special Programs Manager
Pueblo Urban Renewal Authority
115 E. Riverwalk, Suite 410, Pueblo, CO 81003
scarlson@puebloura.org · (719) 542-2577

## KEY DATES

First publication **Nov. 1, 2026**
Second publication **Nov. 8, 2026**
Proposals due **Nov. 30, 2026, 5:00 PM MT**

PURA reserves the right to reject any or all proposals in whole or in part, waive irregularities, and negotiate with any or all proposers before the submission deadline.