

**Board Meeting Minutes  
Tuesday, October 12, 2021  
11:50 AM**

**Pueblo Convention Center 320 Main Street and Via Microsoft Teams Conferencing**

**MEETING CALLED BY**

Betty Martinez, Vice Chairman, called the Tuesday, October 12, 2021 Board Meeting to order at 11:56 a.m.

**COMMISSIONERS PRESENT**

Patrick Avalos, Don Banner, Marlene Bregar, Louie Carleo, Dennis Flores, Elizabeth Gallegos, Jeanette Garcia, Betty Martinez, Ralph Williams

**COMMISSIONERS ABSENT**

Dave Abeyta, Mark Aliff, Garrison Ortiz, Jim Valenzuela

**STAFF PRESENT**

Cherish Deeg, Andrea Delagarza, Tony Acri, Shawn Sandoval

**GUESTS PRESENT**

Mayor Nick Gradisar, Doug Piersel, Kevin Ortiz, Donielle Kitzman, Chef Charlie Roberts

**(All meetings are recorded per PURA's Financial and Administrative Internal Controls Policy adopted February 11, 2014)**

Betty Martinez, Vice Chairman, introduced Chef Charlie Roberts to speak briefly about the lunch.

**PUBLIC COMMENT**

No public comments were made.

**APPROVAL OF AGENDA**

A motion made to approve the PURA Tuesday, October 12, 2021 Board Meeting Agenda by Elizabeth Gallegos, Commissioner. The motion was seconded by Don Banner, Commissioner. The motion passed unanimously.

**COMMITTEE REPORTS**

**Executive Committee**

No report.

**Finance Committee**

No report.

**CONSENT AGENDA**

Consent Agenda approval to accept and file the following:

Monday, September 13, 2021 Executive Committee Meeting Minutes

A motion to approve the consent agenda and all items included was made by Dennis Flores, Commissioner. The motion was seconded by Don Banner, Commissioner. The motion passes unanimously.

## REPORTS

### Secretary

Andrea Delagarza reported on the PBR Sports Performance Center event this evening. PURA has VIP tickets being printed. TIF Summit with DCI will be October 29, 2021. PURA board is invited. More info to come. Tony Acri is working with Frances Energy to set up vehicle charging stations in the convention center parking garage.

### City of Pueblo

Mayor Nick Gradisar will be sending PURA the housing study done by the city. Dennis Flores discussed the Block on the Bluff project with John Wark. This is a potential TIF area and Opportunity zone.

### Pueblo County

No report.

### Convention Center

Kevin Ortiz, Pueblo Convention Center General Manager, shared that the Pueblo Convention Center is at a 7year best average. They have gained some short term business. COVID is still affecting attendance at events. Governor's Tourism Conference will be in November.

### Historic Arkansas Riverwalk of Pueblo Authority

Don Banner, Commissioner, stated that HARP hired Randy Sanchez for in house accounting. HARP had lots 6 & 7 appraised. \$19.75 sq ft. Increase in costs for leased spaces next month.

### Welcome Center

Donielle Kitzman, Greater Pueblo Chamber of Commerce, reported the chamber hired a new CEO. Duane Nava will start November 1, 2021. Welcome Center had 299 visitors in September and 235 inquiry emails. Governor's Tourism event November 2-7, 2021. Pueblo Police Department will help with the Riverwalk. November 3, 2021 Visit Pueblo Welcome Reception in the EXPO Hall. PURA board is invited. Destination Colorado Collaboration may be hosting an event in Pueblo next year. This would be networking professional in the event planning business. November 18, 2021tourism stakeholder workshop for strategic planning.

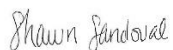
## OTHER

None.

## ADJOURNMENT

Louie Carleo, Commissioner, made a motion to adjourn the Tuesday, October 12, 2021, Regular Board Meeting at 12:31 p.m. The motion was seconded by Dennis Flores, Commissioner. Motion passed.

Respectfully submitted by,



Shawn Sandoval  
Pueblo Urban Renewal Authority  
Administrative Assistant