



Board Meeting Minutes

Tuesday, July 13, 2021

11:50 AM

Pueblo Convention Center 320 Main Street and Via Microsoft Teams Conferencing

MEETING CALLED BY

Betty Martinez, Vice Chairman, called the Tuesday, July 13, 2021 Board Meeting to order at 11:55 a.m.

COMMISSIONERS PRESENT

Mark Aliff, Patrick Avalos, Don Banner, Marlene Bregar, Louie Carleo, Dennis Flores, Elizabeth Gallegos, Jeanette Garcia, Betty Martinez, James Valenzuela, Ralph Williams

COMMISSIONERS ABSENT

Dave Abeyta, Garrison Ortiz

STAFF PRESENT

Cherish Deeg, Jerry M. Pacheco, Andrea Delagarza, Shawn Sandoval

GUESTS PRESENT

Doug Piersel, Kevin Ortiz, Mayor Gradisar, Jim Stewart, Paulette Stewart, Brian Merrion

(All meetings are recorded per PURA's Financial and Administrative Internal Controls Policy adopted February 11, 2014)

PUBLIC COMMENT

No public comments were made.

APPROVAL OF AGENDA

A motion to approve the PURA Tuesday, July 13, 2021 Board Meeting Agenda as presented was made by Don Banner, Commissioner. The motion was seconded by Ralph Williams, Commissioner. The motion passed unanimously.

COMMITTEE REPORTS

Executive Committee

No report.

Finance Committee

Ralph Williams, Treasurer, shared that the PURA financial reports have been reviewed. PURA financials are positive due to the sale of the bonds.

CONSENT AGENDA

Consent Agenda approval to accept and file the following:

Tuesday, June 8, 2021 Board Regular Meeting Minutes

Monday, June 14, 2021 Executive Committee Meeting Minutes

A motion to approve the consent agenda and all items included was made by Dennis Flores, Commissioner. The motion was seconded by Don Banner, Commissioner. The motion passes unanimously.

ACTION ITEMS

No action items.

PRESENTATIONS

Buxton - Brian Merrion of Buxton presented the PURA board of commissioners the Consumer Intelligence Technology for Economic Development & Tourism. This software is used by major brands to identify the communities they would like to partner with. This software can be beneficial not only to PURA, but other entities such as PEDCO, and the chambers. Jerry Pacheco, Executive Director, would like the board to approve this to be on the 2022 budget.

Medal of Honor Expansion – Jim & Paulette Stewart of the Medal of Honor Foundation presented an updated presentation of the electronic display the foundation would like to have installed for display in the Pueblo Convention Center. The display would cost approximately \$300,000. The foundation has already raised \$100,000 to go towards the new display. The Stewarts will be with PURA to discuss funding ideas.

REPORTS

Secretary

Jerry M. Pacheco, Executive Director, spoke to the PURA board of commissioners about affordable housing. A map from the city of the Mitchell Park South was presented, highlighting the vacant lots. PURA would like to continue researching ways to help with infill housing on vacant or condemned lots in this designated area.

City of Pueblo

No report was given.

Pueblo County

No report was given.

Convention Center

Kevin Ortiz, Pueblo Convention Center General Manager, shared that the Pueblo Convention Center is very busy and looking forward to surpassing the budget by 14k by the end of the year. They have many upcoming event contracts. Unexpected expenses include HVAC in the older side of the building and an air wall repair.

Historic Arkansas Riverwalk of Pueblo Authority

Don Banner, Commissioner, stated that the HARP was thankful to PURA for the donation to the firework show.

Welcome Center

No report was given.

DISCUSSION ITEMS

No discussion items.

ADJOURNMENT

Betty Martinez, Vice Chairman, moved to adjourn the Tuesday, July 13, 2021, Regular Board Meeting at 1:25 p.m.

Respectfully submitted by,

Shawn Sandoval

Shawn Sandoval
Pueblo Urban Renewal Authority
Administrative Assistant