



**Board Meeting Minutes  
Tuesday, July 9, 2019  
11:50 AM  
Pueblo Convention Center  
320 Central Main Street**

**MEETING CALLED BY**

Don Banner, Chairman, called the Tuesday, July 9, 2019 Board Meeting to order at 12:02 p.m.

**COMMISSIONERS PRESENT**

Dave Abeyta, Marlene Bregar, Louie Carleo, Rita Gersick, Betty Martinez, Jim Valenzuela, Ralph Williams

**COMMISSIONERS ABSENT**

Mark Aliff, Patrick Avalos, Don Banner, Dennis Flores, Meagan Kroeze, Garrison Ortiz

**STAFF PRESENT**

Tony Acri, Cherish Deeg, Jerry M. Pacheco, Andrea DelaGarza, Peyton Roth

**GUESTS PRESENT**

Kevin Ortiz, Doug Piersel, Lynn Clark, Mayor Gradisar, Donielle Kizman, Ted Freeman

**(All meetings are recorded per PURA's Financial and Administrative Internal Controls Policy adopted February 11, 2014)**

**PUBLIC COMMENT**

Ted Freeman, Pueblo Citizen, shared his concerns regarding the City ½ cent sales tax and vendor fee uses.

**APPROVAL OF AGENDA**

A motion to approve the PURA Tuesday, July 9, 2019 Board Meeting Agenda as presented was made by Dave Abeyta, Treasurer. The motion was seconded by Rita Gersick, Commissioner. The motion passes unanimously.

**COMMITTEE REPORTS**

**Regional Tourism Act Project Committee Report**

Louie Carleo, Committee Chairman, stated that there was not much to report but that they are working on dealing with the homeless issue in the parking garage. Discussion followed regarding garage doors or other solutions.

**Parking Committee Report**

Jim Valenzuela, Committee Chairman, shared that industry standards for signs and lights are installed in the garage and other areas but a pedestrian safety requirement may require a deeper look into what is being done. He continued by sharing the old health department lot has no update but will be moving along soon.

**Design Committee Report**

Betty Martinez, Vice Chairman, stated that while funding is being sought, they are looking at other options. They are also looking for \$85,000 for the wallpaper upgrade in the Convention Center.

**Finance Committee Report**

Dave Abeyta, Treasurer, stated that PURA is a tool in the City of Pueblo's toolbox. This tool can be used to assist in community work, economic development and securing primary jobs. He thanked Ralph Williams, Assistant Treasurer, for his help and oversight. He shared that many things are in progress and that the Finance Committee will be bringing several issues to the board soon.

**CONSENT AGENDA**

Consent Agenda approval to accept and file the following:

- Tuesday, June 11, 2019 Board Regular Meeting Minutes
- Monday, June 10, 2019 Executive Committee Meeting Minutes
- Friday, June 28, 2019 Finance Committee Minutes

May 2019 Pueblo Convention Center Operations and Sales Report  
May 2019 Pueblo Convention Center Operating Statements  
May 2019 PURA Operating Statements

A motion to approve the consent agenda and all items included was made by Marlene Bregar, Commissioner. The motion was seconded by Louie Carleo, Commissioner. The motion passes unanimously.

## **ACTION ITEMS**

**No action items were presented.**

## **REPORTS**

### **Chairman's Report**

Betty Martinez, Vice-Chairman, stated that Don Banner, Chairman, was out of town and did not leave a report. She had no further comments.

### **Secretary's Report**

Jerry M. Pacheco, Executive Director, shared that the City Council will be acting regarding the reimbursement of funds for the EVRAZ project consulting services. This project will be moving forward with a repeal and replace in the next few months. He continued by sharing there are two other areas undergoing modifications. Downtown Expanded will be modified to remove the HARP undeveloped parcels into a new area to assist in the completion of the RTA projects. Thunder Village Metro District has asked PURA to entertain a modification to the Thunder Village area and this will be discussed with City Council for direction. Tony Acri, RTA Project Manager, is assisting the City of Pueblo with the Transit Center project. We are participating in the Aquatic Center committee and are working with the partners to see if we can move forward with this project. He stated that there will be lots of public hearings and meetings in the next few months. Betty Martinez, Vice-Chairman, thanked the staff and commissioners for all the work. She stated that we have an incredible team.

### **HARP Report**

Lynn Clark, Historic Arkansas Riverwalk of Pueblo (HARP) Executive Director, shared that the Riverwalk has experienced flooding due to the amount of rain recently. They continue to work on maintenance items and have had several insurance claims due to weather and flooding. She shared that they have new paddle boats and discussed upcoming events.

### **City of Pueblo**

Nick Gradisar, City of Pueblo Mayor, thanked PURA for the assistance with the transit facility project. He shared that multiple businesspeople have come forward regarding traffic calming in the downtown area which is why the City of Pueblo will be completing a study regarding this. The Pueblo County is funding this study in partnership with the City.

Betty Martinez, Vice-Chairman, thanked the Mayor for attending.

### **Pueblo Convention Center Report**

Kevin Ortiz, PCC General Manager (GM), shared that the next few months were slower than they would like, and he is working with the new sales manager to change that moving forward. He discussed capital items and customer experience regarding the facility especially the sound quality in the Exhibit Hall. He shared that they are looking to participate in a Black Hill Solar agreement and there will be more information soon. He continued by stating they are looking for an administrative assistant and received over 150 applications. During the next month or so an intern has been hired to help. He thanked Lynn for her coordination regarding the Independence Day event at Memorial Hall.

## **DISCUSSION ITEMS**

No additional items were discussed.

## **ADJOURNMENT**

A motion to adjourn the Tuesday, July 9, 2019, Regular Board Meeting was made by Jim Valenzuela, Commissioner. The motion was seconded by Louie Carleo, Commissioner. The motion passes unanimously. Betty Martinez, Vice-Chairman, adjourned the Tuesday, July 9, 2019, Regular Board Meeting at 12:57 p.m.

Respectfully submitted by,



Cherish K. Deeg,  
Pueblo Urban Renewal Authority, Operations Director